## FIRST REGULAR SESSION

## SENATE BILL NO. 354

## 97TH GENERAL ASSEMBLY

INTRODUCED BY SENATOR SCHMITT.

Read 1st time February 20, 2013, and ordered printed.

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TERRY L.SPIELER, Secretary.

## AN ACT

To amend chapter 407, RSMo, by adding thereto one new section relating to credit card surcharge fees, with penalty provisions.

Be it enacted by the General Assembly of the State of Missouri, as follows:

Section A. Chapter 407, RSMo, is amended by adding thereto one new section, to be known as section 407.441, to read as follows:

407.441. 1. As used in this section the following terms shall mean:

- 3 (1) "Credit card" or "debit card", any instrument or device, whether known as a credit card, credit plate, bank service card, banking card, check guarantee card, or debit card or by any other name, issued with or without fee by an issuer for the use of the cardholder in obtaining money or merchandise on credit, or for use in an automated banking device to obtain any of the services offered through the device. The presentation of a credit card account number is deemed to be the presentation of a credit card; 10
- (2) "Merchant", an owner or operator of any retail mercantile 11 12 establishment, or online retailer that also has a physical location 13 within the geographic boundaries of Missouri, or any agent, employee, 14 lessee, consignee, officer, director, franchisee, or independent contractor of such owner or operator. A merchant includes a person 16 who receives from an authorized user of a credit or debit card, or an 17 individual the person believes to be an authorized user, a credit or 18 debit card or information from a credit or debit card as the instrument 19 for obtaining, purchasing, or receiving goods, services, money, or anything of value from the person;
  - (3) "Person", any natural person or his legal representative,

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22 partnership, firm, for-profit or not-for-profit corporation, whether 23domestic or foreign, company, foundation, trust, business entity or 24association, and any agent, employee, salesman, partner, officer, director, member, stockholder, associate, trustee or cestui que trust 2526 thereof;

- (4) "Surcharge", any additional amount imposed at the time of a sale or lease transaction by the merchant that increases the charge to the buyer or lessee for the privilege of using a credit card or debit card to make payment. Charges imposed pursuant to approve state or federal tariffs are not considered to be a surcharge, and charges made under such tariffs are exempt from this section.
- 2. A merchant in a sales or lease transaction may not impose a surcharge on the buyer or lessee for electing to use a credit card or debit card in lieu of payment by cash, check, or similar means, if the seller or lessor accepts payment by credit card or debit card. This section does not apply to the offering of a discount for the purpose of inducing payment by cash, check, or other means not involving the use of a credit card, if the discount is offered to all prospective customers.
- 3. Any person or merchant who willfully and knowingly violates the provisions in subsection 2 of this section shall be guilty of a class 42 D felony.
- 4. The violation of subsection 2 of this section constitutes an 44 unlawful practice pursuant to sections 407.010 to 407.130, and the 45violator shall be subject to all penalties, remedies and procedures 46 provided in sections 407.010 to 407.130. The attorney general shall have 47all powers, rights, and duties regarding violations of this section as are provided in sections 407.010 to 407.130, in addition to rulemaking 48 authority as provided in section 407.145. 49